

# DRIVES & CONTROLS 2018 EDITORIAL PROGRAMME

| Issue                    | Special Promotions & Bonus Distribution  | In-depth Reports                               | Focus Features   | Editorial Copy Date | Advert Copy Date | Publish Date |
|--------------------------|--|--|--|---------------------|------------------|--------------|
| <b>2018 January</b>      | Southern Manufacturing   | <b>Variable Speed Drives</b>                   | Gears and Gearboxes  | 10 November         | 8 December       | 2 January    |
| <b>February</b>          | SPS IPC Drives Report  | <b>Robotics and Automated Manufacturing</b>    | Sensors and Encoders<br>Hazardous Areas, Oil and Gas                         | 15 December         | 12 January       | 2 February   |
| <b>March</b>             |  | <b>2018 Drives &amp; Controls Show Preview</b> | Bearings, Belts and Chains<br>Service and Repairs                            | 19 January          | 9 February       | 2 March      |
| <b>April</b>             | <b>2018 Drives &amp; Controls Show Issue and Catalogue</b>                                       |  |  | 16 February         | 9 March          | 3 April      |
|                          | Hannover Fair Preview  | <b>Machine Vision</b>                          | Conveyors and Materials-Handling<br>Machine Tools                            |                     |                  |              |
| <b>May</b>               |  | <b>Motors</b>                                  | Linear Motion<br>Aerospace and Defence                                       | 28 March            | 18 April         | 10 May       |
| <b>June</b>              |  | Hannover Fair Report                           | Brakes, Clutches and Couplings<br>Communications, Security and Networking    | 2 May               | 23 May           | 13 June      |
| <b>July/August</b>       | <b>2018 Annual Buyer's Guide for Drives, Automation, Power Transmission &amp; Motion Control</b> |  |  | 29 June             | 20 July          | 10 August    |
|                          | AEMT Supplement  | <b>Renewable Energy</b>                        | Transportation (Automotive, Aerospace, Railways, Marine)                     |                     |                  |              |
| <b>September</b>         | PPMA / Engineering Design Show / Sensors & Instrumentation                                       | <b>Energy Efficiency</b>                       | Precision Engineering and Motion Control<br>Building Services including HVAC | 3 August            | 24 August        | 14 September |
| <b>October</b>           | SPS IPC Drives   | <b>Machine Building</b>                        | Food and Beverage<br>Water Industry  | 12 September        | 2 October        | 24 October   |
| <b>November/December</b> |  | <b>Safety</b>                                  | Controlgear and Enclosures<br>Controllers, HMIs and Software                 | 12 October          | 2 November       | 28 November  |
| <b>2019 January</b>      | Southern Manufacturing   | <b>Variable Speed Drives</b>                   | SPS IPC Drives Report<br>Gears and Gearboxes                                 | 16 November         | 6 December       | 2 January    |

This information is provisional and subject to change

## DRIVES & CONTROLS EMAIL NEWSLETTER

Drives & Controls' Newsletter is emailed to more than 22,500 subscribers every month. It carries the latest news from the global automation and motion engineering industry.

There are opportunities in the newsletters for leaderboard and skyscraper advertisements, as well as for sponsored panels. See *Online Advertising & Specifications* section for details on rates.

\*These are provisional dates.

The actual despatch dates may vary by a few days.

### Despatch dates\* 2018 Advert deadline

|              |             |
|--------------|-------------|
| 3 January    | 22 December |
| 31 January   | 24 January  |
| 28 February  | 21 February |
| 28 April     | 21 March    |
| 8 May        | 1 May       |
| 11 June      | 4 June      |
| 4 July       | 21 June     |
| 8 August     | 1 August    |
| 11 September | 29 August   |
| 22 October   | 15 October  |
| 21 November  | 7 November  |
| 21 December  | 6 December  |

